



**Results of 437 surveys of 960
mailed (46% response rate)**

**RESIDENT SURVEY
RE: BUSINESS DEVELOPMENT IN MONTROSE**

**City of Montrose EDA
PO Box 25
311 Buffalo Street
Montrose MN 55353**

The Montrose Economic Development Authority (EDA) is completing a study to attract new businesses to the City of Montrose. Your input on this survey is an important piece of the study results, which will be provided to a number of commercial and industrial developers and businesses. Your participation is greatly appreciated! Please complete the following and return it in the self-addressed stamped envelope or drop it off at the City offices at: 311 Buffalo Street, PO Box 25, Montrose MN 55363.

1. Please note the total number of residents in your household that are within the following age groups:

#	%	Range
194	22.9%	0-9 years
70	8.3%	10-18 years
102	12.0%	19-25 years
254	30.0%	26-35 years
107	12.6%	36-45 years
51	6.0%	46-55 years
34	4.0%	56-65 years
35	4.1%	66+ years
847	100.0%	TOTAL

2. How many years have you lived in Montrose?

#	%	Range
44	14.3%	0-11 Months
76	24.8%	1-2 years
103	33.6%	3-5 years
28	9.1%	6-10 years
16	5.2%	11-15 years
40	13.0%	16+ years
307	100.0%	TOTAL

3. How many miles do you commute to work each way?

#	%	Range
25	7.4%	0-1 Miles
4	1.2%	2-5 miles
42	12.5%	6-10 miles
25	7.4%	11-15 miles
56	16.6%	16-25 miles
185	54.9%	26+ miles
337	100.0%	TOTAL

4. What is the annual gross income of your household?

#	%	Range
14	5.0%	Under \$20,000
19	6.8%	\$20,001 - \$30,000
68	24.2%	\$30,001 - \$50,000
98	34.9%	\$50,001 - \$75,000
60	21.4%	\$75,001 - \$100,000
22	7.8%	\$100,000 +
281	100.0%	TOTAL

5. If/when you shop outside of the City of Montrose, do you:

#	%	Category
12	3.8%	Shop on way to/from work
66	20.7%	Make a special trip
241	75.5%	Both
319	100.0%	TOTAL

6. Where do you generally purchase your goods and services? (check top 3 locations)

#	%	City
21	2.4%	Albertville
292	33.8%	Buffalo
233	27.0%	Delano
16	1.9%	Eden Prairie
2	0.2%	Elk River
3	0.3%	Hutchinson
47	5.4%	Maple Grove
15	1.7%	Minnetonka
10	1.2%	Metro/Twin Cities

#	%	City
21	2.4%	Monticello
93	10.8%	Montrose
67	7.8%	Plymouth
6	0.7%	Rockford
4	0.5%	Rogers
14	1.6%	St. Cloud
2	0.2%	St. Michael
17	2.0%	Other: Waconia, Cokato, etc.
863	100.0%	TOTAL RESPONSES

7. How often do you frequent businesses within Montrose?

#	%	Category
184	59.9%	Daily to once per week
81	26.4%	At least twice per month
27	8.8%	Approximately once per month
6	2.0%	Approximately once per quarter
6	2.0%	Once to twice per year
3	1.0%	Less than once a year
307	100.0%	TOTAL RESPONSES

8. What type of retail or service businesses do you feel are needed in Montrose (e.g. daycare, hotel, medical clinic, etc)?

#	Business Type	#	Business Type
178	Grocery	4	Touchless Car Wash
120	Fast food/restaurant	4	Bank
63	Medical Clinic	4	Playground (larger park)
61	Target/Walmart	3	Fleet Farm
53	Hardware Store	2	Flower Shop
36	Day Care	2	Golf Course
32	Drug Store	2	Liquor Store
22	24-Hour Gas Station	2	Lumber Yard
16	Community Center with a pool	2	Movie Theater
13	Dentist	1	Middle School
12	Hotel	1	Veterinarian
10	Coffee Shop	1	Mortuary
5	Hair Salon	1	Assisted Living/Nursing Home
5	Dry Cleaners	1	Police Department
4	Library	1	Bakery
4	Auto Parts	1	Pet Store

If the car wash added an automatic car wash station, would you use it?

206 (72%) Yes 81 (28%) No 287 TOTAL

If the car wash added a pet washing station, would you use it?

50 (19%) Yes 216 (81%) No 266 TOTAL

9. Where would you suggest additional commercial (retail and service) development be located? Check all that apply:

#	%	Category
152	27.5%	Along Highway 12 on the west end of Montrose
200	36.2%	Along Highway 12 on the east end of Montrose
148	26.8%	Redevelop existing business area along Highway 12
47	8.5%	Along Co. Rd. 12, north of Highway 12
3	0.5%	Along Co. Rd. 12, south of Highway 12
2	0.4%	Other (describe):
	0.0%	Anywhere
	0.0%	Remove trailer parks
552	100.0%	TOTAL

10. Where would you suggest additional industrial (manufacturing/warehousing) development be located? Check all that apply:

#	%	Category
143	31.9%	Along Highway 12 on the west end of Montrose
125	27.9%	Along Highway 12 on the east end of Montrose
52	11.6%	Redevelop existing business area along Highway 12
38	8.5%	Along Co. Rd. 12, north of Highway 12
85	19.0%	Along Co. Rd. 12, south of Highway 12
5	1.1%	Other (describe):
	0.0%	Highway 12 on Highway 25
	0.0%	Behind Caseys
	0.0%	No where, I don't want to grow too much out here. I like the country
	0.0%	Anywhere
448	100.0%	TOTAL

10. How would you rank the importance of the following for the Montrose EDA (1=highest priority, 4=lowest priority).

Question	1 Highest Priority	2	3	4 Lowest Priority	TOTAL	AVERAG E
Assist existing businesses with retention and expansion plans	47	64	73	74	258	(3 rd) 2.67
Attract new commercial businesses to the community.	200	46	23	16	285	(1 st) 1.49
Attract new industries (manufacturing/warehouse) to the community.	50	61	55	88	254	(4 th) 2.71
Promote and encourage revitalization of commercial areas.	46	78	75	58	257	(2 nd) 2.56

To be included in the drawing for one month free water bill for an individual residential unit please complete the following & return by July 10th:

12. Name _____ Address: _____ Montrose MN 55363 Phone: _____

Thank you for your participation! Please Return to: Montrose EDA, PO Box 25, 311 Buffalo Avenue South, Montrose MN 55363